

# 1959 Monarch at All-Ford Car Show

Recently featured in this column was the 1960 Monarch 2-door hardtop owned by Joe Romanowski of Windsor and on display at the third annual All-Ford Car Show at the historic Essex Railway Station last June.

Parked beside Joe's 1960 Monarch was a 1959 Monarch 2-door hardtop, also owned by Joe. The last time I saw a '59 and '60 Monarch side by side was 60 years ago at the Donway Ford dealership in Toronto. It was the fall of '59 and a '59 Monarch was being removed from the showroom to make way for a brand new 1960 model.

No Monarchs were built for 1958 to help the sales of Edsel in its first year of production. But Edsel sales were a disappointment and the Monarch was brought back for 1959 to give Ford dealers a car to sell in the medium-priced field.

The revived Monarch was named Monarch Mark II, proudly displayed on the grille frame with ads describing the revived Monarch as "the Mark of distinction on Canadian roads."

Three series were available, including the new top-of-the-line Sceptre, the biggest Monarch ever. It was also the most

powerful of all Monarchs with a 430 cubic inch V8 producing 345 horsepower. The other two series were Lucerne and Richelieu. The Monarch was built only in Canada and was based on the Mercury.

The Monarch outsold the Edsel by two to one in 1959 but Monarch sales were still down compared to pre-Edsel sales. The one-year absence of the Monarch may have prompted potential buyers to wonder how long it

would be available.

As it turned out, the last Monarch was built in 1961 because the price of the Ford Galaxie was entering the medium-price field and it made no sense to have two cars in the same price range in the same showroom.

Joe Romanowski found his 1959 Monarch near Niagara Falls in 1993 and brought it home. It was sold new in Tillsonburg.

The Fourth Annual All-Ford Car Show will be held at the historic Essex Railway Station on Friday, June 5 from 1 to 5 pm. For further information, call the station at 519-776-9800.

*I'm always looking for stories. Email billtsherk@sympatico.ca*

## THE OLD CAR DETECTIVE

Bill Sherk



### SOUTHWEST OUTDOORS CLUB HONOURS VOLUNTEERS OF THE YEAR

**WHEATLEY** – At the Southwest Outdoors Club's March 10 general meeting, Don and Joyce Wigle were recognized at the club's 2019 Volunteers of the Year. Together, Don and Joyce put in hundreds of volunteer hours at the club's annual events, which include the Big Buck Sportsmen Show, Kids Fishing Derby and Big Boyz Fishing Tournament. Pictured left to right, Don and Joyce receive a plaque and cheque as a token of appreciation by club president Dan Reive.

*(Submitted Photo)*

### Coyote hunters charged by MNR

Ontario conservation officers have laid 16 charges and issued seven warnings during a three-day coyote hunting enforcement blitz in Chatham-Kent, Essex and Lambton counties.

In response to an increase in unsafe hunting practices by coyote hunters, conservation officers conducted a plainclothes enforcement operation on February 7, 8 and 9, 2020. Officers contacted approximately 58 hunters during the operation that focused on public safety.

The following charges were laid under the Fish

and Wildlife Conservation Act and the Liquor Licence Act:

- Thirteen charges for having a loaded firearm in a vehicle.
- Two charges for hunting a furbearing mammal without a licence.
- One charge for having an open container of liquor in a motor vehicle.

Conservation officers issued seven warnings for failing to have small game licence on person and failing to have firearms licence on person while hunting with a gun.

After laying the charges, conservation officers

seized firearms and ammunition as evidence.

The Ministry of Natural Resources and Forestry reminds the public that natural resource laws are in place to ensure public safety and ethical hunting practices.

To report a natural resource violation or provide information about an unsolved case, members of the public can call the ministry TIPS line toll free at 1-877-847-7667 or contact your local ministry office. You can also call Crime Stoppers anonymously at 1-800-222-TIPS.



1959 Monarch hardtop at Essex Railway Station last June.

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